



# Fremaux Delorme

Group Portfolio

# Our Mission

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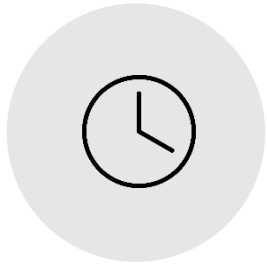
The Fremaux Delorme mission is to transmit the passion for beautiful linens, cultivated since 1845.



## About the group

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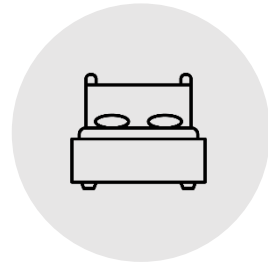
Fremaux Delorme is an international **French luxury textiles Group** with the largest collection of home linens in the world.



**1**

**Set of bed linens**

sold every minute



**10**

**Brands**

of bed, bath, nightwear  
& accessories



**1000**

**Employees**

around the world



**1200**

**Point of sales**

worldwide in  
71 countries

# Our Heritage

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Family owned, the House of Fremaux Delorme was **founded in 1845** in Lille by Ernestine Fremaux. Amaury Fremaux, President of the Group and his brother, Alban Fremaux, General Director are the **6<sup>th</sup> generation of Fremaux** that have recently succeeded their father, Dominique Fremaux, Director of the group since the 1980s.



*Photos Left to Right: Ernestine Fremaux, René Fremaux, Francis Fremaux, Paul Fremaux, Amaury Fremaux, Dominique Fremaux, Alban Fremaux, Amaury Fremaux, Alban Fremaux.*

## Our Savoir-Faire

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The House of Yves Delorme is recognized by the French government as an « Enterprise of Living Patrimony, » indicator of the highest quality of its manufacturing that originates from an authentic, rare and mastered savoir-faire, cultivated over 175 years. Yves Delorme works with the most skilled artisans in each area : engraving, embroidery and weaving.

These techniques are transmitted within our specialized studios in Nieppe and Sevelinges, in France, with over 125 expert craftsmen and craftswomen who work diligently to guarantee the quality of each detail, rendering the style and quality that the House affirms.

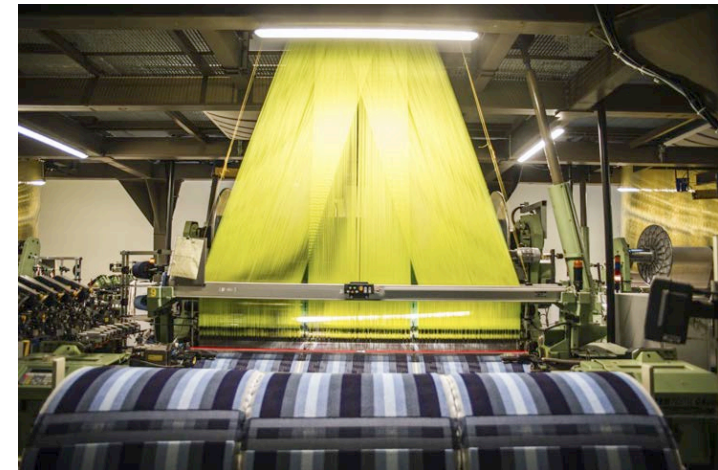


# Sustainable Weaving Studio

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Yves Delorme maintains an auto-sufficient and ecological weaving studio in the small village of 1500 inhabitants named Sevelinges. It is in this particular region with a long tradition of textile weaving that, since 1920, the brand has developed cutting-edge industrial tools specialized in toweling and jacquard table linens weaving, all made with the most noble of fibers, thus maintaining the excellence of competitive French manufacturing.

Among its artisans, the brand is honored to count two « Chevalier des Arts et des Lettres,» the highest honor bestowed by the Ministry of Culture, as an acknowledgement of their precious savoir-faire as well as their capacity to transmit and preserve it.



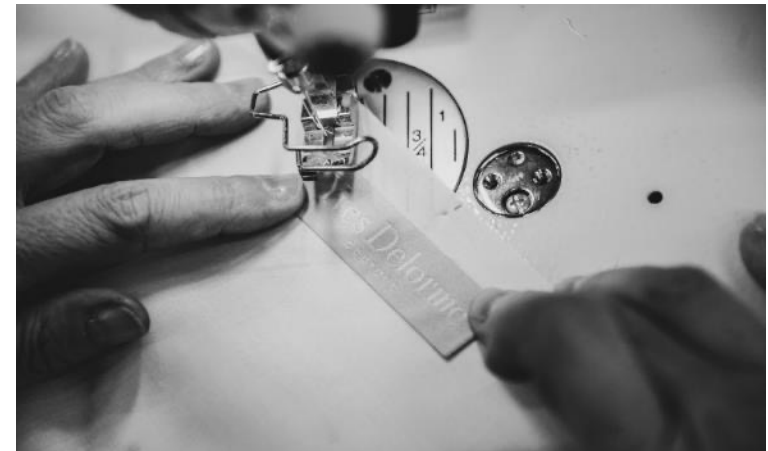
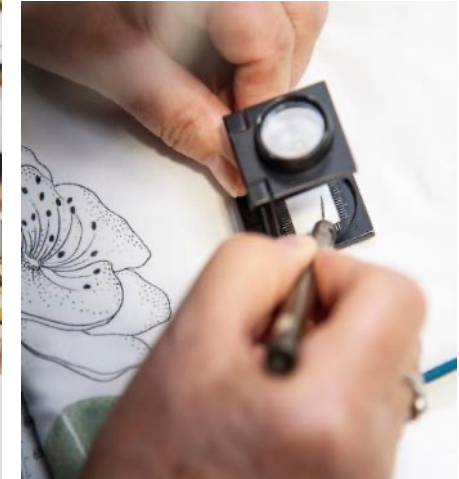
# Tailoring Studio & Training Center

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The House of Yves Delorme opened a new tailoring studio in Spring 2020 in Nieppe in the Hauts-de-France region, thus insuring the French manufacturing of its bed linens.

The energy efficient building, well adapted to the most modern work environments, houses all the stages of tailoring and the 80 men and women who are all expert tailors in the luxury industry.

Within this studio, the Yves Delorme tailoring training center was recently established in order to transmit these precious traditions to future generations and to insure the future of its savoir-faire and a production in France that has thrived for over 175 ans.





Membre du  
**COMITÉ  
COLBERT**



The Group's brand, Yves Delorme is invested as a member of the Comité Colbert since 2001, with the goal to promote French savoir-faire and art de vivre.

The Comité Colbert unites approximately 80 of the most prestigious French and European luxury Houses and cultural institutions.



# Bergan Delorme

Fremaux Delorme accelerates its development in the Hotel & Hospitality sector.

Since June 2022, The Maison Bergan has joined the textile Group from the North of France, thus becoming Bergan Delorme. For nearly 30 years, Bergan has been developing and manufacturing household linens of quality standard for restaurants, boutique hotels, and luxury hotels.

Bergan Delorme will develop its business based on the natural synergies of the merger, offered by an Entreprise du Patrimoine Vivant (a living heritage company) with two weaving and tailoring workshops in France, and a presence in more than 50 countries worldwide.

The Company will henceforth develop and offer two Collections : its historic Bergan line and a line signed Yves Delorme.



# Our Commitment

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Faithful to its corporate values, the Group takes a strong environmental stand and utilizes only natural raw materials produced under the highest quality and ethical standards. Since 2020, the collections of the Yves Delorme brand are manufactured almost entirely with organic cotton and with Supima® cotton for a minority of products.

The Group has invested in energy efficient work spaces that operate according to the principles of a circular economy, as well cutting-edge technology in its tailoring and weaving studios and always favors the reduction of the transportation of materials.



# Blue Standard Verified by Oceanic Global

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Fremaux Delorme is proud to have obtained the 3-star verification with the Blue Standard by Oceanic Global for its efforts to protect our blue planet. The 3-star seal, the highest level awarded, recognizes its commitment to eliminate harmful single-use plastics from its business, exceed local waste management regulations, and implement « Blue » actions that further the sustainability of operations.



We're proud to be Blue Verified by Oceanic Global for our efforts to...

- ✓ Eliminate harmful single-use plastics from our business
- ✓ Exceed local waste management regulations
- ✓ Implement Blue Actions that further the sustainability of our operation

# Our Ecological Commitment

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*Each season, Mother Nature enchants and inspires us.  
In return, we are committed to the preservation of this fragile and complex world that belongs to us all.*



**STANDARD  
100**

A large majority of our products are labelled STANDARD 100 by OEKO-TEX® following a certified and controlled manufacturing process. It is the first label that meets the needs of consumers guaranteeing the absence in certified articles of substances that are harmful or may pose a risk to human health.

## Organic Cotton & PIMA Cotton

With the desire to source raw materials of the highest quality, a large majority of our products are made with organic cotton from certified agriculture. We also manufacture with PIMA cotton for select products. Grown in the United States, it is an exceptionally soft and fine cotton that meets the strictest requirements.

## Our Brand Portfolio

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Yves Delorme  
COUTURE

Yves  
Delorme  
PARIS

LAURENCE TAVERNIER  
PARIS

*Christian Fischbacher*

RALPH LAUREN

I O S I S

Bergan  
Delorme

OLIVIER  
DESFORGES

BOSS  
HOME

KENZO  
PARIS

LACOSTE 



# Yves Delorme

PARIS

The Yves Delorme brand is the premium luxury-positioned brand in the group's portfolio and is creative, sophisticated, spectacular and international.

Yves Delorme is renowned for its quest for excellence and for its unparalleled savoir-faire, as well as for its poetic spirit and audacity.

The brand sources its major design inspiration from Mother Nature and maintains an active cultural and humanitarian philanthropic program to protect Her.

For a more beautiful world, because luxury is gentle with Nature.



# Yves Delorme

COUTURE

Yves Delorme COUTURE offers a fully bespoke line of bed and bath linens with the finest materials and most exclusive tailor-made designs, where the motifs, colors, fabrics, threads and dimensions are all adjustable.

The alliance of an exceptional savoir-faire, made in the design studios in the Hauts-de-France region guarantees an experience “Made in Excellence” and aims to reach the grandeur of it’s clients dreams.







# Yves Delorme

DECORATION

The World of Yves Delorme has always been composed of decorative products that range from bedroom to living room. Now branded «Yves Delorme Decoration», this collection of luxurious pillow cushions and blankets in sophisticated colors compose a dreamlike decorative universe featuring an imaginary flora and fauna.

In echo to the patterned designs, solid color palettes in shimmering or matte velvets, stone-washed linens or soft wools complement any decor. Behind each design is a story and a unique savoir-faire allowing each to create their own interior world.



## LAURENCE TAVERNIER

PARIS

Laurence Tavernier offers a luxury collection of nightwear, homewear and loungewear and is well-known for its ultra-Parisian style : chic and feminine. The brand focuses on noble, soft and comfortable fabrics, and offers unique prints and refined finishes. Select designs by Laurence Tavernier coordinate each season with Yves Delorme home linens, for the ultimate lifestyle experience.



## *Christian Fischbacher*

“It is our firm belief that a beautiful, stylish home brings joy to our lives”.

Christian Fischbacher is known for its exclusive materials and detailed prints. The Swiss+Cotton bed linen represents first-class Swiss craftsmanship and is made from premium, extra-long-staple cotton.

All bed linen are adjustable and available made to measure.



# OLIVIER DESFORGES

Since 1974, the Olivier Desforges brand offers a complete line of linens for the home with a family-oriented, fun-loving and relaxed style. The combination of quality, unique design and on-trend colors give the brand a creative and vibrant identity that views the world from an optimistic perspective.





# KENZO

P A R I S

For half a century, KENZO infuses positive energy and contagious freedom by claiming a polychrome, daring and borderless fashion that celebrates nature and cultural diversity.

Founded in Paris in 1970 by Kenzo Takada, the House continues to cultivate and reinterpret with modernity the codes that make its uniqueness: the mix of prints, the harmony of refined colors and an exuberant and sophisticated creativity imbued with optimism and impertinence.



## RALPH LAUREN

The Ralph Lauren Home Line mirrors the iconic fashion brand, reflecting a distinctive American perspective, under the direction of internationally renowned designer, Ralph Lauren.

The Home line represents the epitome of this impeccable classic style with a modern twist.



# BOSS

## HOME

The BOSS Home line reflects the brand's ready-to-wear collections, offering both superior quality and impeccable style that elegantly reflect the distinctive features of the BOSS fashion line, featuring details inspired by tailoring, in an ode to the iconic BOSS suit.

The bed linens, bathrobes and towels, as well as all of the BOSS accessories, are composed of soft, natural materials with a refined contemporary design.



# LACOSTE

“Life is a beautiful sport !”

Since the creation of the first polo in 1933, Lacoste has become a leading brand in fashion and lifestyle.

Continuously reinventing itself so as to carry on combining legacy and modernity, sport and daily life, the Lacoste style materializes through iconic, contemporary and urban collections that gain inspiration from sport and French elegance.





Bergan specializes in customized luxury linens for high-end hotels since 1993.

The aesthetic, luxury of exceptional materials and comfort nourish the inspiration of the Bergan brand in its offer of bed linens, bath linens, down duvets & pillows, table linens and decorative textiles.

Bergan home linens have been favored by the finest establishments; 4 and 5-star hotels, palaces, luxury spas, and award-winning restaurants, due to the attention given to details and by the wealth of customization and personalization options offered. Bergan, sleep at a hotel, like nowhere else in the world !



# MAISON DE LA LITERIE

MAISON de la LITERIE is the leading bed mattress network in France, with 148 stores. By offering quality mattresses, bed bases and bed accessories at affordable prices, MAISON de la LITERIE's mission is to improve the quality of sleep in France.

A pioneer in manufacturing, MAISON de la LITERIE combines savoir-faire and artisan tradition with cutting-edge industrial technology in the 100% French manufacturing of its DUCAL LITERIE and ONEA brands.

MAISON de la LITERIE joined the family group FREMAUX-DELORME, international leader in luxury and high-end linens since 1845.

# Our Retail Strategy

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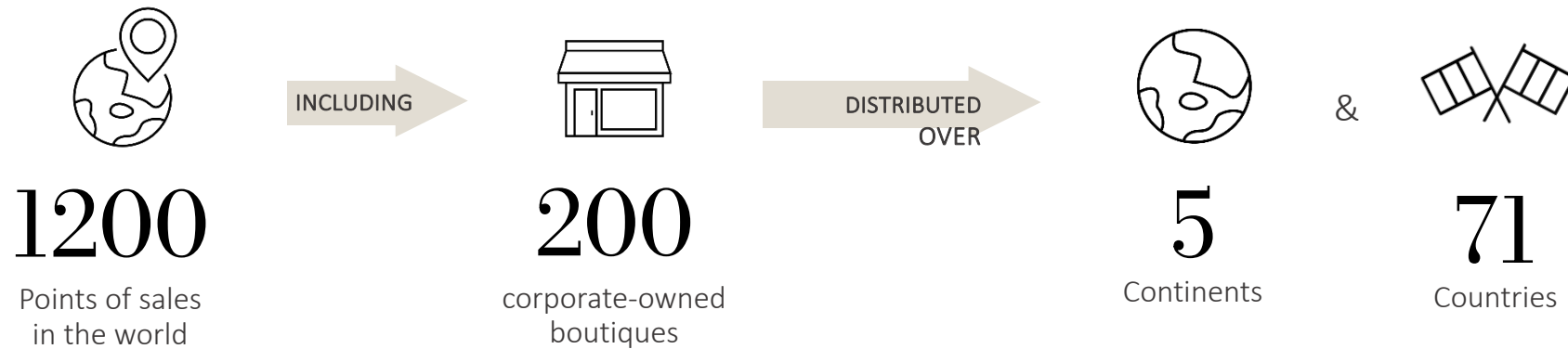
A market leader, Fremaux Delorme is the largest distributor of bed linen worldwide.

**47%**  
Department stores

**38%**  
Boutiques

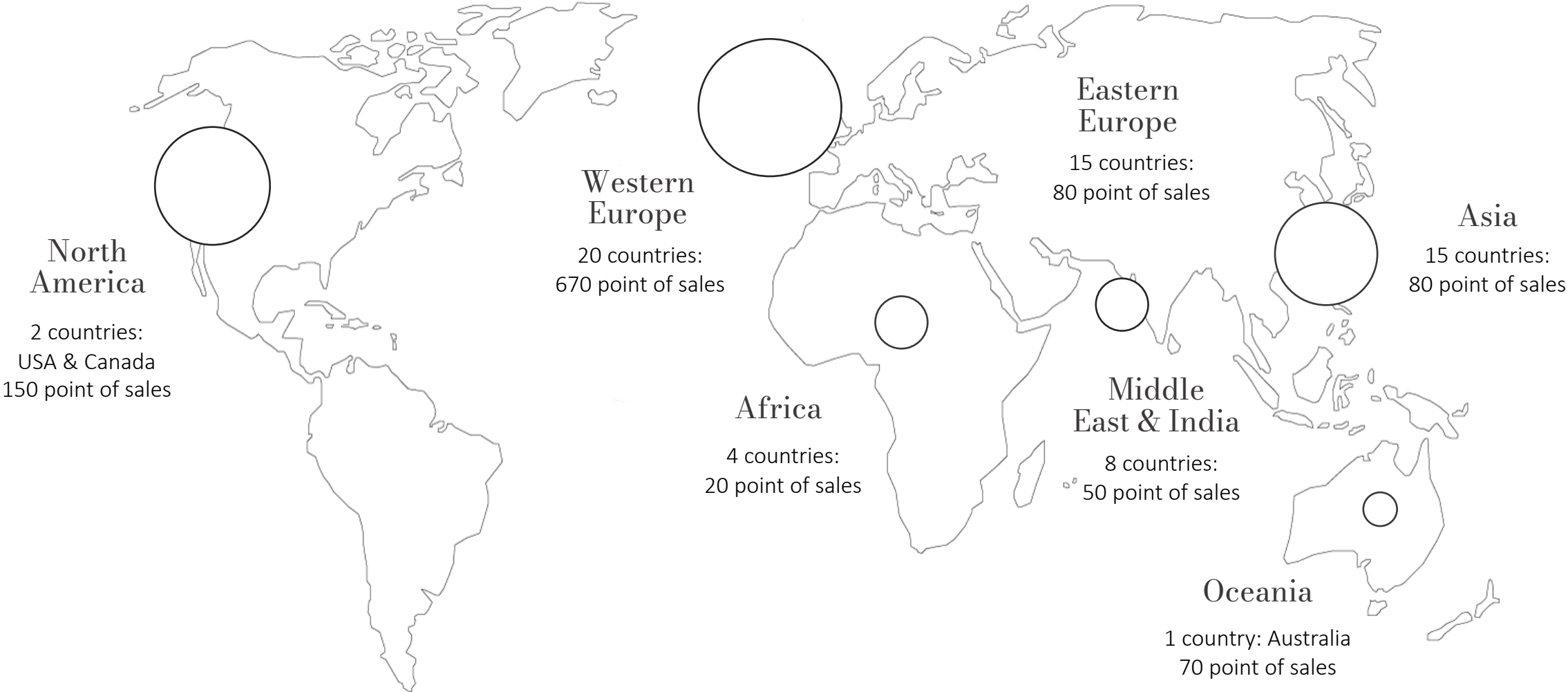
**15%**  
Wholesale

The group has a total of:



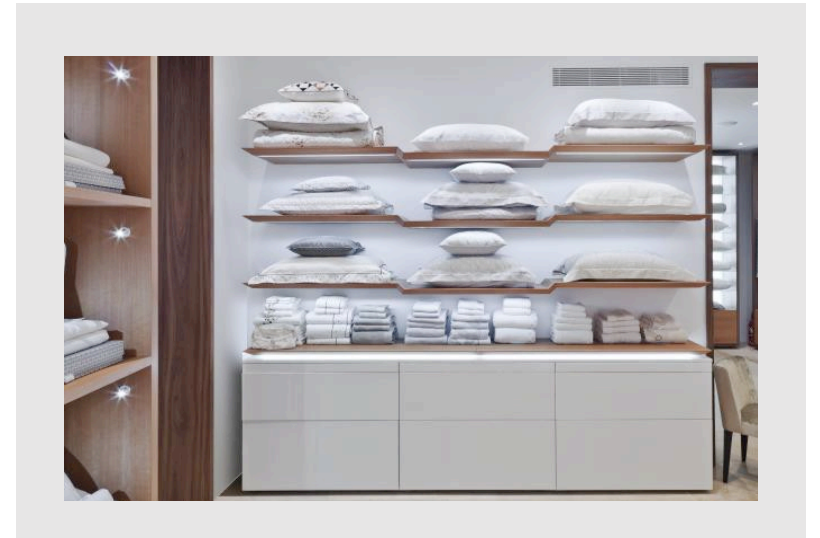
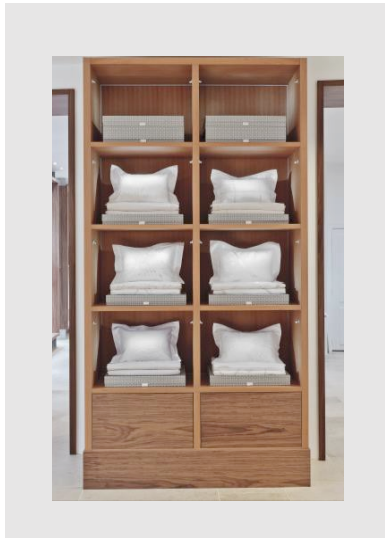
# Worldwide Presence at a Glance

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# Our Boutiques

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# Our Boutiques

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*Featuring*

Olivier Desforges (*left*) & Laurence Tavernier (*right*) boutiques in Paris.



# Our Partners

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Fremaux Delorme operates in an open multi-canal distribution scheme with **wholesale, retail, e-commerce, hospitality, bespoke and outlet distributors**. Featured are examples of the group's partners and major distributors worldwide.



## Department Stores

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Fremaux Delorme operates in an open multi-canal distribution scheme with wholesale, retail, e-commerce, hospitality, bespoke and outlet distributors. Featured are examples of the group's partners and major distributors worldwide.





## Department Stores

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**BOSS**  
HOME



RALPH LAUREN



**KENZO**  
PARIS

