



Fremaux Delorme

Group Portfolio

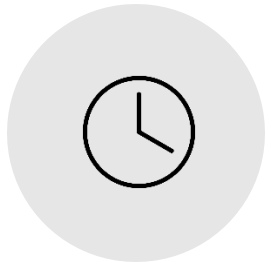
Our Mission

The Fremaux Delorme mission is to transmit the passion for beautiful linens, cultivated since 1845.



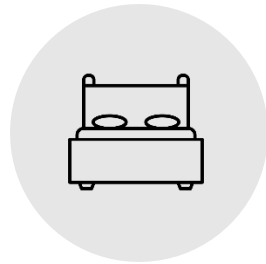
About the Group

Fremaux Delorme is an international French luxury textiles Group with the largest collection of home linens in the world.



1

Set of bed linens
sold every minute



10

Brands
of bed, bath,
nightwear
& accessories



1000

Employees
around the world



1120

Points of sale
worldwide in
65 countries

Our Heritage

Family owned, the House of Fremaux Delorme was founded in 1845 in Lille by Ernestine Fremaux. Amaury Fremaux, President of the Group and his brother, Alban Fremaux, General Director are the 6th generation of Fremaux that have recently succeeded their father, Dominique Fremaux, Director of the group since the 1980s.



Photos Left to Right: Ernestine Fremaux, René Fremaux, Francis Fremaux, Paul Fremaux, Amaury Fremaux, Dominique Fremaux, Alban Fremaux, Amaury Fremaux, Alban Fremaux.

A Heritage of Excellence

Fremaux Delorme has been officially recognized by the French government as an *Entreprise du Patrimoine Vivant* (Living Heritage Company) - a prestigious distinction that honors the highest standards of craftsmanship. This label attests to the Group's exceptional manufacturing quality, rooted in an authentic, rare, and expertly mastered savoir-faire cultivated for over 180 years.

The Group collaborates with the most accomplished artisans in their respective disciplines — engraving, embroidery, and weaving — each chosen for their extraordinary skill and commitment to excellence.

These artisanal techniques are perpetuated within the Group's dedicated studios located in Nieppe and Sevelinges, France, where more than 125 expert craftspersons work with meticulous care. Each detail is shaped with precision, ensuring the enduring style and uncompromising quality that define Fremaux Delorme.



Jacquard Towel Weaving Facility in Sevelinges

The Fremaux Delorme terry jacquard weaving workshop in Sevelinges preserves and transmits a rare and exceptional know-how—it is the last remaining jacquard terry weaving mill in France.

Located in a region with a rich textile tradition, this workshop has been a cornerstone of the Group's industrial expertise since 1920. It specializes in jacquard terry and table linen weaving, using only the finest natural fibers and operating at the forefront of textile technology.

Designed as an autonomous and eco-responsible structure, the workshop optimizes its entire production process to minimize environmental impact. Its integrated logistics eliminate unnecessary transport emissions while maintaining the excellence and competitiveness of Made in France manufacturing.

Renowned for its mastery of jacquard weaving, the atelier produces exceptional bath towels and bathrobes. The jacquard technique is celebrated for its intricate, repeating patterns and its subtle interplay of light and shadow—brought to life through the meticulous gestures of skilled artisans.



Tailoring Facility, Training Center & Factory Outlet in Nieppe

In 2020, Fremaux Delorme inaugurated its own confection workshop in Nieppe, in the Hauts-de-France region, securing full French manufacturing of its luxury bed linens. Housed in an eco-responsible facility, the workshop is thoughtfully designed to support the craftsmanship of expert seamstresses, encompassing every stage of luxury home textile production.

Within this workshop, Fremaux Delorme has established a true training school dedicated to the art of textile confection. Its mission: to pass on the House's treasured traditions to new generations and to preserve the exceptional quality that stems from 180 years of authentic, rare, and mastered savoir-faire.

In 2023, the House expanded its site with the creation of a 100m² factory outlet store open to the public. This space offers second-choice items and has had a meaningful environmental impact—reducing textile waste volume by 6% and significantly lowering carbon emissions associated with transportation.



COMITÉ COLBERT

The Group's brand, Yves Delorme is invested as a member of the Comité Colbert since 2001, with the goal to promote French savoir-faire and art de vivre.

The Comité Colbert unites approximately 100 of the most prestigious French and European luxury Houses and cultural institutions.



Our Commitment to Responsible Manufacturing

Whenever possible, Fremaux Delorme prioritizes French manufacturing, through its weaving mill in Sevelinges and its confection workshop in Nieppe. When in-house expertise or capacity does not allow for local production, the Group favors sourcing from within Europe or neighboring countries.

We work exclusively with partner factories that are members of recognized social responsibility initiatives, and we ourselves undergo regular ICS (Initiative for Compliance and Sustainability) audits.

We favor the use of organic cotton sourced from nearby regions—primarily Egypt and Turkey. Nearly all the materials we use are OEKO-TEX® certified, ensuring product safety and textile integrity. Fremaux Delorme also holds its own OEKO-TEX® certification, allowing the label to be applied not only to our manufactured products but also to those we purchase.

In 2022, we initiated a major reduction of plastic use in primary packaging, resulting in an annual saving of 41 tonnes of plastic.

Our first Carbon Footprint Assessment was completed in 2023, and we are currently defining a comprehensive carbon strategy to further reduce our environmental impact.

Our CSR performance is evaluated annually by Ecovadis, and in 2024, we earned our first “Committed Company” badge, marking our rapid and ongoing progress in sustainable development.



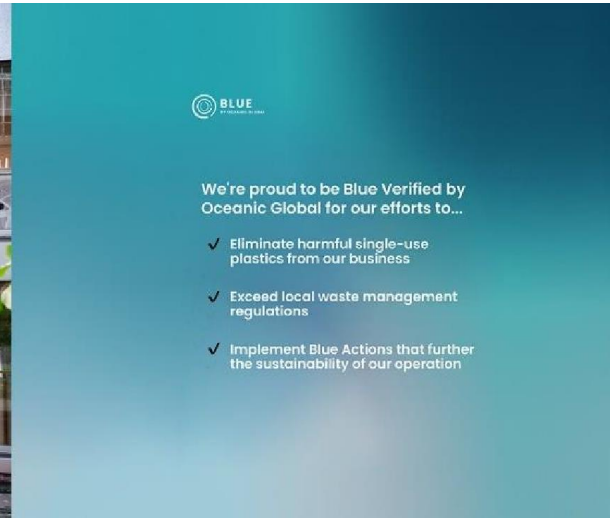
Plastic Reduction Initiative & Blue Standard Verified by Oceanic Global

Fremaux Delorme is proud to have obtained the 3-star verification with the Blue Standard by Oceanic Global for its efforts to protect our blue planet. The 3-star seal, the highest level awarded, recognizes its commitment to eliminate harmful single-use plastics from its business, exceed local waste management regulations, and implement « Blue » actions that further the sustainability of operations.

In 2022, Fremaux Delorme launched an ambitious plastic reduction initiative across its packaging systems. Traditional PVC packaging was replaced with organza pouches or fabric bags, while the plastic film used for pallet wrapping was significantly reduced. Additionally, reinforced paper packaging was introduced to replace plastic materials previously used for e-commerce shipments.

As a result of these changes, annual plastic consumption dropped dramatically from 46 tons to just 5 tons.

Looking ahead to 2025, the House aims to extend this initiative to secondary packaging, with the ultimate goal of eliminating the remaining traces of plastic from all its packaging operations.



Our Brand Portfolio

LAURENCE TAVERNIER
PARIS

Yves
Delorme
PARIS

Yves
Delorme
HÔTELLERIE

Christian Fischbacher

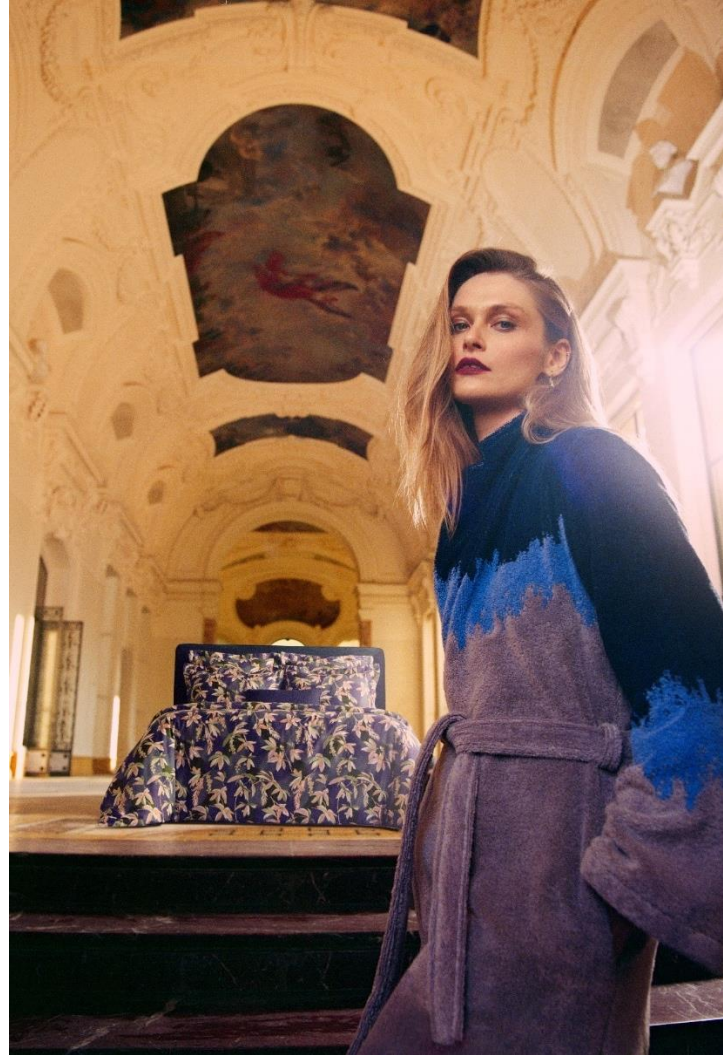
RALPH LAUREN

DESFORGES

BOSS
HOME

LACOSTE 

KENZO
PARIS



Yves Delorme

PARIS

Yves Delorme is the French luxury home linens brand of the Group, with an international presence.

A reference in the world of exceptional home textiles, The House is renowned for the excellence of its savoir-faire, passed down from generation to generation since 1845, as well as for the poetry and audacity of its creations.

Drawing inspiration from Nature, Yves Delorme views her as both an aesthetic source and a deep commitment. Yves Delorme actively endeavors to preserve our collective natural and cultural heritage — for a more beautiful world, for a gentler luxury on Nature.



Yves Delorme

DECORATION

The World of Yves Delorme has always been composed of decorative products that range from bedroom to living room.

Now branded «Yves Delorme Decoration», this collection of luxurious pillow cushions and blankets in sophisticated colors compose a dreamlike decorative universe featuring an imaginary flora and fauna.

In echo to the patterned designs, solid color palettes in shimmering or matte velvets, stone-washed linens or soft wools complement any decor. Behind each design is a story and a unique savoir-faire allowing each to create their own interior world.



Yves Delorme

HÔTELLERIE

Yves Delorme Hôtellerie accompanies luxury hotels, palaces, spas, and Michelin-starred restaurants with premium textile solutions.

Aesthetic appeal, exquisite materials, and comfort inspire the brand, offering a complete range of bed linens, bedding, bath and spa linens, and table linens.

Yves Delorme Hôtellerie linens captivate the most prestigious establishments with the exceptional quality of their products and meticulous attention to every detail, right down to the wealth of personalization options.

The prestige, excellence, and creativity of Yves Delorme dedicated to the world's finest hospitality establishments.



DESFORGES

Desforges, publisher of decorative home linens since 1974.

A heritage savoir-faire.

A contemporary vision.

Patterns and colors form collections designed as coordinated sets — to be mixed, matched, and made to converse.

Materials are chosen for the sensations they awaken to the touch.

Details matter.

Creations to be lived in, to be felt.

For interiors that are soulful, sensitive, and full of character.



Christian Fischbacher

‘We believe that a beautifully decorated home brings joy to our lives.’

Christian Fischbacher is renowned for its exquisite materials and artistic prints - creations that embody elegance in a symphony of precision and poetry. For sateen, the company uses top-quality extra-long Pima cotton, woven in the ‘Swiss greenhouse’ into a satin of unrivalled softness and subtle shine.

In addition to exclusive bed linen, Christian Fischbacher's range includes other selected home textiles that complete the luxurious sleeping experience.

High-quality down items, cozy plaids, exquisite decorative cushions, bathrobes and refined terry towels complete the portfolio with elegant sophistication.



LAURENCE TAVERNIER

PARIS

Laurence Tavernier is the leading French lingerie brand, offering silhouettes that combine comfort and elegance with both feminine and masculine accents. A Parisian brand infused with spirit, style, comfort, and softness.

Formerly a stylist at Dior, Laurence Tavernier founded her own pajama brand 40 years ago and revolutionized the world of lingerie with men's pajamas that women fell in love with.

Each season, Laurence Tavernier selects a Yves Delorme print to reinterpret in her collections, thereby creating a complete lifestyle.



RALPH LAUREN

Ralph Lauren Home is a benchmark in luxury craftsmanship and one of the world's leading home decor and furnishings brands.

Launched in 1983, Ralph Lauren's comprehensive home collection revolutionized the industry with its pioneering lifestyle approach. From the allure of the American West to the glamour of Hollywood, from the simplicity of a modern beach house to the grandeur of an English estate, cinematic worlds come to life through the accomplished Ralph Lauren Home collection.

Celebrating the best of tradition and timeless style, the Ralph Lauren Home collection is thoughtfully tailored to today's way of living. Each collection embodies the Ralph Lauren universe — defined by style, sophistication, and exceptional quality — evoking emotion and inspiring a way of life.



KENZO

P A R I S

For half a century, KENZO infuses positive energy and contagious freedom by claiming a polychrome, daring and borderless fashion that celebrates nature and cultural diversity.

Founded in Paris in 1970 by Kenzo Takada, the House continues to cultivate and reinterpret with modernity the codes that make its uniqueness: the mix of prints, the harmony of refined colors and an exuberant and sophisticated creativity imbued with optimism and impertinence.



BOSS

HOME

The “BE YOUR OWN BOSS” attitude combines innovative design and materials, as well as new functionalities in home decoration. The BOSS HOME style is purist without being minimalist.

Welcoming, it is composed of carefully selected fabrics in subtle shades. The style is warm, with graphic accents.

BOSS HOME is not just about expressing a confident, contemporary interior; it is a place where an active lifestyle gives way to conviviality, with family or friends. Disconnected to truly connect!



LACOSTE

Since 1933, Lacoste has aspired to inspire.
A creativity sparked by René Lacoste, the brand's founder.

From the tennis courts to the streets and the runways, the brand blends styles.
Creates unexpected encounters.

Creativity is the common thread of the brand, from the iconic polo to every new collaboration and collection.

More than a style, elegance is a way of life. That's why Lacoste weaves social and sustainable actions, step by step, and sets its creations free — so they can pulse to the rhythm of the city.



MAISON DE LA LITERIE

Maison de la Literie is the leading bed mattress network in France, with 148 stores.

By offering quality mattresses, bed bases and bed accessories at affordable prices, Maison de la Literie's mission is to improve the quality of sleep in France.

A pioneer in manufacturing, Maison de la Literie combines savoir-faire and artisan tradition with cutting-edge industrial technology in the 100% French manufacturing of its Ducal Literie and Onea brands.

In 2024, Maison de la Literie joined the family group, Fremaux Delorme, international leader in luxury home linens.

Our Retail Strategy

A market leader, Fremaux Delorme is the largest distributor of bed linens worldwide.

15%
Websites

17%
Department
Stores

29%
Boutiques

39%
Wholesalers

The Group has a total of :



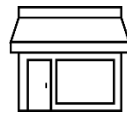
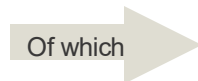
13

E-commerce sites
worldwide



1120

Sales points
worldwide



200

Company-owned
Boutiques



5

Continents

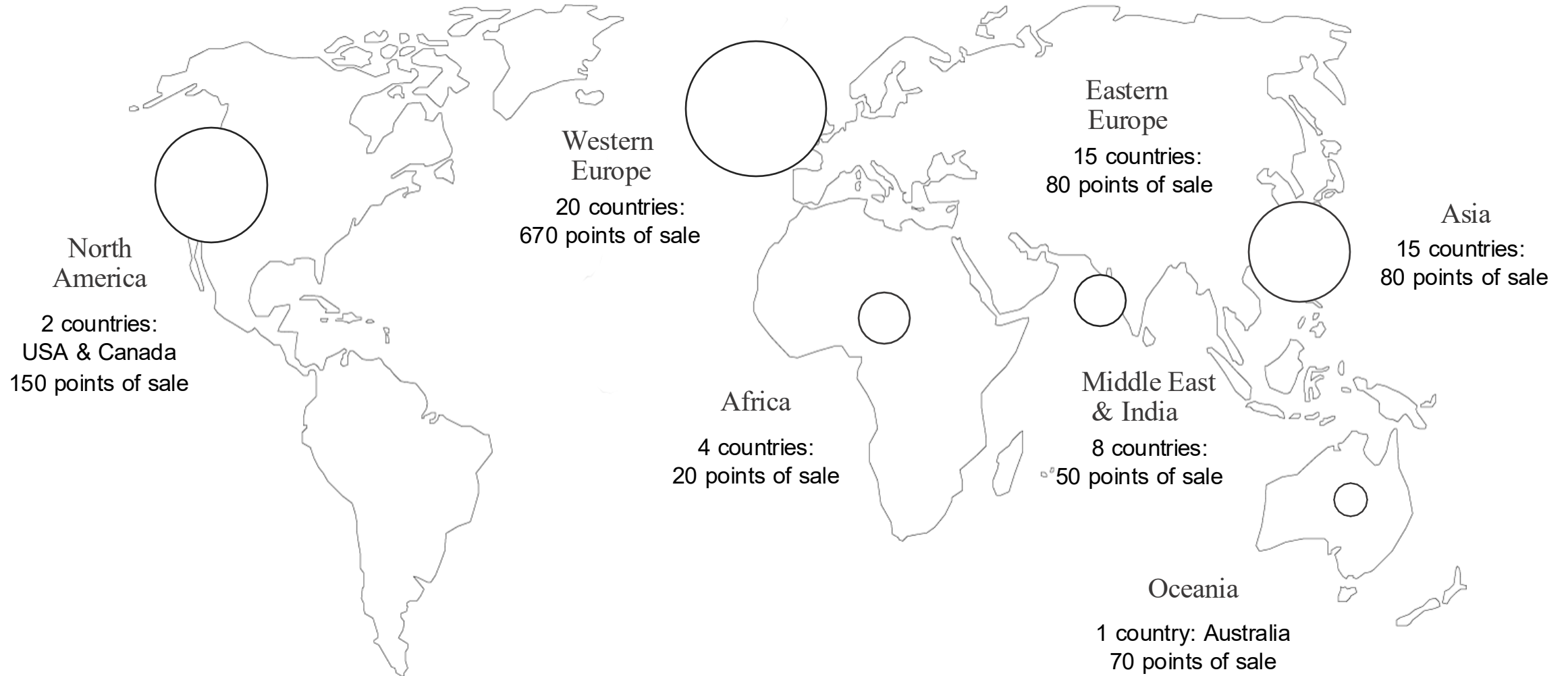
&



65

Countries

Worldwide Presence at a Glance



Signature Yves Delorme Boutiques



Signature Desforges Boutiques



Signature Maison de la Literie Boutiques



Our Partners

Fremaux Delorme operates in an open multi-canal distribution model with wholesale, retail, e-commerce, hospitality, bespoke and outlet distributors. Featured are examples of the group's partners and major distributors worldwide.



Department Stores

Fremaux Delorme operates through a multichannel distribution network: wholesale, retail, department stores, e-commerce, interior designers, and outlet stores.



Yves
Delorme
PARIS

Department Stores

Fremaux Delorme operates through a multichannel distribution network: wholesale, retail, department stores, e-commerce, interior designers, and outlet stores.



BOSS
HOME



RALPH LAUREN
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LACOSTE 

